ELSEVIER

Contents lists available at ScienceDirect

## Health policy

journal homepage: www.elsevier.com/locate/healthpol





# Do international medical graduates' recruitment policies help to overcome healthcare shortage areas in developed countries? A systematic review

Loup Beduchaud <sup>a,b</sup>, Enoa Celingant <sup>a,b</sup>, Clara Faure <sup>a,b</sup>, Mathilda Meunier <sup>a,b</sup>, Iñaki Blanco-Cazeaux <sup>a,c,\*</sup>

- a University of Bordeaux, 351 cours de la Libération, Talence Cedex 33405, France
- <sup>b</sup> Bordeaux School of Public Health, 146 rue Léo Saignat, Bordeaux Cedex 33076, France
- <sup>c</sup> Bordeaux Population Health Research Center (Inserm U1219), 146 rue Léo Saignat, Bordeaux Cedex 33076, France

#### ARTICLE INFO

#### Keywords: Systematic review Medical shortage area International medical graduate Health policy Healthcare access inequalities

#### ABSTRACT

This review investigates the effectiveness of utilizing foreign physicians or International Medical Graduates to alleviate medical shortages in rural and underserved areas of developed countries. Conducted in February 2024, this systematic review follows PRISMA 2020 guidelines, analysing 15 English-language studies from the United States, Canada, Australia, and New Zealand. The focus is on comparing physicians with international graduation to national graduates in rural and underserved contexts. Results reveal diverse trends across countries: in the United States, national graduates are generally more represented in rural areas, while foreign physicians are more prevalent in Health Professional Shortage Areas. In Canada, foreign graduates are more common in rural areas, varying by province. Australia and New Zealand show foreign physicians practicing more in rural areas than national counterparts. This study underscores significant reliance on foreign physicians to mitigate rural healthcare disparities. While this strategy partially addresses immediate shortages, long-term effectiveness is uncertain due to retention and integration challenges. Future policies should focus on sustainable solutions for equitable healthcare access and physicians' retention in underserved areas. This review emphasizes also the need for Europe-specific studies and further evaluation of policy effectiveness.

## 1. Background

Access to healthcare is a major public health issue [1], and inequalities in this area are a key challenge in many countries [2]. The existence of inequalities in access to healthcare highlights the organisational [3], health [4], social [5] and economic [6] challenges surrounding equitable access to quality care for the whole population. Then, various factors can prevent individuals from accessing healthcare when needed [7–9]. In short, these inequalities call into question the fundamental principle of horizontal equity in access to healthcare [10].

One of the factors behind inequalities in access to healthcare is territorial [11]. These are characterised by the uneven distribution of physicians across the country and by an imbalance in the geographical distribution of medical facilities [12,13]. This leads to disparities in healthcare provision, particularly in rural and disadvantaged areas [14]. These disparities have significant public health implications, as individuals in underserved areas experience worse health outcomes due to limited access to healthcare [15].

These territorial disparities in access to healthcare can be explained in two different ways. On the one hand, each region is more or less attractive for physicians [16]. Firstly, the attractiveness of an area for physicians is determined by a set of economic factors, namely the expected income and economic opportunities for the household. These depend on the supply of and demand for healthcare in the area in question [17], as well as the ability of the doctor's spouse to find a job [18]. However, the financial dimension is not the only determining factor. Working conditions, opportunities for further training and research, as well as access to new technologies and local amenities, are also central to a doctor's choice of practice location [19,20]. On the other hand, the shortage of physicians in some territories may be due to an overall shortage of these professionals, which is reflected to a greater or lesser extent in the different territories within a country [21].

To deal with territorial disparities in access to physicians, many OECD (Organisation for Economic Cooperation and Development) countries are recruiting foreign doctors [22]. Immigration is then seen as a solution to the problem of medical shortage areas because its aim is to

E-mail address: inaki.blanco-cazeaux@u-bordeaux.fr (I. Blanco-Cazeaux).

 $<sup>^{\</sup>ast}$  Corresponding author.

re-establish equal access to healthcare across a country [23]. In fact, foreign doctors are used in particular to fill the shortage of medical staff in rural areas [24].

In order to enable this active recruitment, measures have been taken to ease the settlement of foreign doctors. This involves the introduction of specific immigration programmes to obtain visas, recognise qualifications and provide additional training where necessary [25]. For instance, many International Medical Graduates (IMGs) come to the United States under a J-1 exchange visitor program who normally require a 2-year foreign residence after the expiration of the visa. However, the Conrad 30 waiver program permits to bypass this constraint if the IMGs work for 3 or more years in a healthcare facility within a Health Professional Shortage Area (HPSA), a Medically Underserved Area (MUA) or a Medically Underserved Population (MUP) area [26-29]. The clear aim is then to increase the supply of care in underserved areas [30]. Moreover, in Australia, to receive a Medicare provider number, Section 19 AB of the Health Insurance Act (or "10-year moratorium") stipulates that Foreign Graduates of an Accredited Medical school (FGAMs: "Graduates who received their primary medical qualification from an accredited medical school in Australia or New Zealand, and were not a permanent resident or citizen of either Australia or New Zealand at the time of enrolment." [31]) and Overseas Trained Doctors (OTD) have to work for an up to 10-year period in a Distribution Priority Area (DPA) for General Practitioners (GPs) or a District of Workforce Shortage (DWS) for specialists [32-34] with the aim to "make sure people have access to the health care they need, regardless of where they live" [35]. There are also general immigration policies that take physicians into account. Indeed, in Canada, Provincial Nominee Immigration Programs focus on international skilled workers recruitment, by giving them permanence residence, to meet local labour market needs. These policies are decentralized to more directly address geographical inequalities, including, but not limited to, those related to healthcare supply [36]. Similarly, in New Zealand, IMGs are recruited as part of the Long-Term Skill Shortage List, which also aims to attract skilled workers for professions that are in short supply in the country [37-39]. In both these countries, there are also specific programmes designed to attract physicians to rural and underserved areas through educational programmes or financial incentives but generally they are not only dedicated to IMGs [40-42].

In summary, there are two approaches to this issue. Either a country incorporates a coercive dimension into its physician immigration policy to ensure that IMGs work in rural or underserved areas for at least a certain period of time (as is the case in the United States and Australia), or it does not favour this coercive dimension and prefers incentives to make these areas attractive (such as Canada and New Zealand). Furthermore, the challenges associated with cultural, linguistic and social integration are also central and require appropriate support to assist foreign physicians in their professional adaptation [31].

While this is the stated aim, it is worth asking whether it really works. Indeed, the immigration of physicians is useful in itself for increasing the healthcare supply. However, if this supply is not directed towards underserved areas, an increase in the number of physicians will not reduce territorial inequalities in access to healthcare. In other words, if the immigration of physicians is to reduce territorial inequalities in access to healthcare, it must increase the physician's supply in underserved areas. It therefore seems appropriate to determine whether the use of foreign physicians is really a solution to remedy this shortage of doctors in medically underserved areas. In other words, we aimed to determine whether foreign physicians are more likely to be found in rural and underserved areas compared to non-immigrant physicians, reflecting the effectiveness of these policies in addressing shortages in these regions and then reducing territorial disparities in access to physicians. To answer this research question, we carried out a systematic review of the literature. In the following section, we describe the methodology used. We then present the results. Finally, we discuss them.

#### 2. Methods

This systematic review was carried out in February 2024 according to the PRISMA 2020 principles [43]. To be eligible for inclusion in our study, each article had to meet all the inclusion criteria corresponding to our research question. To do this, we used the PICO standard (Population, Intervention, Comparison, Outcome), whose elements are presented in Table 1. Thus, in order for a study to be included in our qualitative synthesis, its population had to be physicians, some of whom had graduated abroad. The study also had to be conducted in a developed country (North America, Europe, Israel, Australia, New Zealand, South Korea and Japan). It also had to study this population in such a way as to assess the ability of medical immigration policies to improve access to healthcare in rural areas and/or medical underserved areas. In addition, the inclusion of an article implied that it presented a quantitative result comparing the presence of immigrant and national doctors in underserved areas (medical underserved area or rurality). We selected articles published in English since 2000. Within each study, this therefore constituted our result of interest. We therefore excluded references that did not meet these criteria. In particular, among the studies excluded were those dealing with migrant populations not specifically belonging to the medical professions, and those studying immigration policies in general. We also excluded references that did not compare the presence of Foreign-Born Medical Graduates (FBMGs) and National-Born Medical Graduates (NBMGs) or International Medical Graduates (IMGs) versus National Medical Graduates (NMGs) in medical shortage areas and/or rural areas. Articles dealing with migrants' access to healthcare were also excluded, such as articles about medical students.

During our research for this literature review, we chose to use two search engines: PubMed and Scopus. These two platforms offer distinct advantages for our subject. Thanks to its broad coverage of the medical field, PubMed gave us access to a wide variety of publications dealing with epidemiological and political aspects of the distribution of physicians and access to healthcare. Scopus offered a broader scope by including articles from the humanities and social sciences in addition to health sciences. This diversity of disciplines makes it possible to explore aspects that complement the medical dimensions, particularly as regards the sociological, economic and political aspects of territorial disparities in access to healthcare. The joint use of PubMed and Scopus has enabled us to take account of the many facets of this complex issue.

We then developed search equations to select all the articles relevant to our subject (Supplementary Material – Table A1). To do this, we identified the most commonly used terms, grouped into several themes: physicians, immigration and medical shortage areas. In addition, as previously indicated, the decision to focus on developed countries led us to include a dedicated block for this list of countries. We then refined our equations by adding a number of expressions that were excluded on the

Table 1
Inclusion and exclusion criteria.

Inclusion	Exclusion
Population	
Physicians in the selected countries (Europe,	Migrant population in general
North America, Israel, Japan, South Korea,	or in other countries.
Australia, New Zealand) with foreign	
qualifications.	
Intervention	
Primary quantitative study about the distribution	General immigration policy.
of medical workforce and considering the	
migration status.	
Comparison	
Migrant physicians versus non-migrant	No comparison between the
physicians.	two groups.
Outcome	
Healthcare provision in rural areas or medical	Migrants' access to healthcare.
shortage areas.	

L. Beduchaud et al. Health policy 150 (2024) 105190

basis of the initial results we obtained and that corresponded to our exclusion criteria. This methodological approach enabled us to target our search effectively and identify the most relevant articles for our study on the use of immigration of physicians as a strategy for addressing medically underserved areas, focusing specifically on developed countries.

Based on the inclusion criteria and our search equations, we selected the references using the PicoPortal online tool. The selection was first made on the basis of titles and abstracts, then on full texts, systematically by two independent reviewers. Conflicts were resolved by consensus between reviewers. We extracted data from the final sample of references. This data collection was carried out individually and without automation. It is this data collection that constitutes our results. In other words, our interest variable was the proportion of IMGs or FBMGs in rural or underserved areas, compared with urban areas or well served areas or NMGs or NBMGs. For the quality assessment checklist, it was made independently, using JBI's critical appraisal tools for prevalence and incidence studies [44].

#### 3. Results

#### 3.1. Flow diagram

We identified 1082 references using our search equations, 259 from PubMed and 823 from Scopus (Fig. 1). Initially, the PicoPortal platform excluded all duplicate articles, leaving 853 articles. Using this initial database, we carried out a pre-selection based on the title and abstract of

each article. Following this pre-selection, we excluded 762 articles. After this exclusion stage, we retained 91 articles for our literature review. Following this stage, we undertook a full-text review. However, 14 articles were not available and 3 others were not written in English. Following this selection, we obtained 15 results relevant to our literature review. All information about them is available in the Supplementary Material (Table A2).

All of these articles were from English-speaking countries, with 10 papers relating to the United States [24,45-53], 2 to Canada [54,55], 2 to Australia [56,57] and 1 to New Zealand [58]. Regarding publication dates, 3 articles were published between 2000 and 2004 [24,45,46], 5 between 2005 and 2009 [47-50,55], 4 between 2010 and 2014 [51,52, 54,58], 2 between 2015 and 2019 [56,57] and 1 between 2020 and 2024 [53]. On data sources, 10 articles used administrative data [24,45, 47-52,54,58] and the other 5 survey data [46,53,55-57]. With regard to statistical methods, 11 articles used univariate analyses [24,47-49, 51-56,58], 2 used multivariate analyses [46,57] and the last 2 used indices specific to their studies [45,50]. Concerning the geographical scale, 13 studies focused on a country in general [24,45,47–54,56–58], compared with 2 articles on specific territories within these countries [46,55]. Similarly, 11 papers analysed rural areas [45–47,50–52,54–58] and 4 focused more specifically on underserved areas [24,48,49,53]. 10 papers focused on physicians [24,45-50,56-58], 4 on selected specialties [51,52,54,55] and one on healthcare professionals in general, including specific results about physicians [53]. Finally, on the question of how to distinguish migrant physicians, 12 studies focus on IMGs [45, 47–52,54–58] while the other 3 distinguish FBMGs [24,46,53].

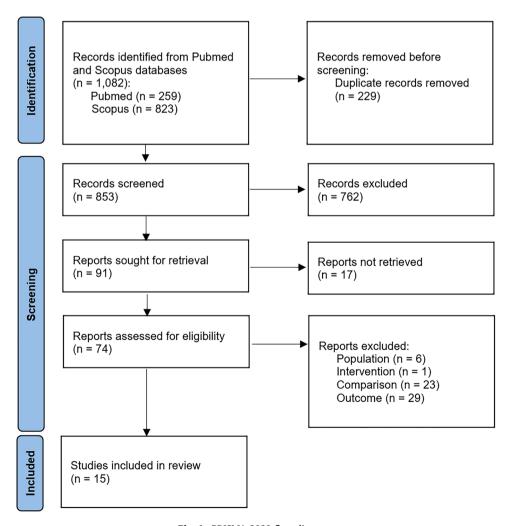


Fig. 1. PRISMA 2020 flow diagram.

#### 3.2. Critical appraisal

Specific details of the critical appraisal are presented in the Supplementary material (Table A3). For all 15 articles, the scores ranged from 3 'Yes' out of 9 criteria to 9/9, with an average score of 7.333/9. Overall, the articles meet the criteria recommended by the JBI's critical appraisal tools for prevalence and incidence studies. However, two studies obtained less than 5 'Yes' out of the 9 criteria [46,55]. We chose not to exclude any study based on the critical appraisal results (as there is no majority of 'No' responses), but we exercise caution regarding the results from these two specific studies. Additionally, while most criteria were met by a majority of the articles, only 6 adequately addressed question 4 ("Were the study subjects and the setting described in detail?").

## 3.3. Summary of findings

## 3.3.1. United States

In the case of the United States, the available results range from the 1980s to the 2010s. In 1981, 14.9% of United States Medical Graduates (USMGs) and 11.7% of IMGs practiced in rural areas [48]. In 1997, there was a disproportion of USMGs (at 1.4%) for the United States as a whole, but in 20 states, there was a significant disproportion of IMGs. This was particularly the case in Montana, North and South Dakota, and Kentucky [45]. In 2001, 13.8% of USMGs and 10.5% of IMGs practiced in rural areas. However, among rural physicians, IMGs were more likely to work in HPSAs than USMGs (84% vs 73.7% in 2001) [48]. This overall over-representation of USMGs in rural areas also varied from state to state. In 2002, in large rural areas, there were relatively significantly more IMGs than USMGs in 9 states (Wyoming, New Mexico, Iowa, Alabama, North Carolina, Pennsylvania, Indiana, Maryland and California), in 6 states for rural areas (Maine, Delaware, Kentucky, South Carolina, Oklahoma and Alabama), and in 13 states for isolated rural areas (Montana, North Dakota, South Dakota, Vermont, Nebraska, Kansas, Minnesota, West Virginia, Kentucky, Alabama, Tennessee, Georgia and Florida) [50].

Furthermore, in 2005, there were 19.1 IMGs per 100,000 inhabitants in urban areas compared with 10.6 in all rural areas and 6.1 in isolated rural areas. For USMGs, these densities were 47.5, 38.6, and 24.3 respectively [52]. The density ratios between rural and urban areas were therefore 3.13 for IMGs and 1.95 for USMGs, implying a stronger spatial disparity of distribution for IMGs. Even more recently, between 2010 and 2018, 67.1% of US-born physicians lived in underserved medical areas compared with 66.2% of foreign-born physicians who had been residents in the US for less than 10 years (p=0.37) and 57.4% of their counterparts who had been residents for more than 10 years (p<0.001) [53].

There are also studies of more specific cases. For instance, for family doctors in 2000, the odds ratio for practice in a Rural Underserved Area (RUA) for foreign born-IMGs (FB-IMGs) compared with USMGs was 0.63 (p < 0.01). This suggests that FB-IMGs were less likely to work in these areas [24]. Furthermore, in Florida, data from 2001 showed that 48.8% of rural doctors were FBMGs, compared with 30.7% in suburban areas (difference with rural areas: p < 0.01) and 39.5% in urban areas (no significant difference with rural areas). In addition, FBMGs were more likely to work in rural areas than their US-born counterparts (OR=1.85; 95% CI: [1.3;1.9]) [46].

It also includes two studies on specific groups of immigrants. The first concerns Lebanese Medical Graduates (LMGs), using data from 1978 to 2004. LMGs were significantly more urban than USMGs (90.1% vs 88%, p=0.009) and less rural (4.2% vs 6.8% for large rural areas, 1.8% vs 2.2% for small rural areas, 0.5% vs 0.8% for isolated rural areas) [47]. The second study concerns Canadian Medical Graduates (CMGs). Between 2004 and 2006, CMGs were more likely than USMGs to practice in rural areas (12.6% vs 10.1%, p<0.001) and in partially HPSA counties (72.3% vs 67%, p<0.001). However, CMGs were less likely than USMGs to work in fully HPSA counties (10.7% vs 11.2%, p<0.001)

[49].

#### 3.3.2. Canada

As a decentralised country, Canada also showed disparities in the distribution of CMGs and IMGs. A study of rural family doctors found, for data from 2000 to 2011, that overall there were more IMGs than CMGs practising as family doctors in rural areas, with 20% of IMGs compared with 16% of CMGs in 2000 and 16% of IMGs compared with 14% of CMGs in 2011 [54]. However, this result does not applied to New Brunswick, Quebec, Nova Scotia and Ontario, where this disproportion was reversed. In the case of Ontario, another study showed that in addition to inter-provincial disparities, there was also intra-provincial disparities. In fact, 2004 data on family doctors working in south-western Ontario (i.e., the 10 counties including and surrounding London, Ont.) indicate that 45.9% of CMGs and 52.9% of IMGSs (p=0.048) worked in small towns and isolated rural communities [55]. This corresponds to an inverse disproportion compared to the result previously indicated for all of Ontario.

#### 3.3.3. Australia

In Australia, more recent studies have been carried out than in Canada. Using survey data from 2008 to 2013, the first article shows that among rural GPs and specialists, IMGs were over-represented compared with Australian Medical Graduates (AMGs) in towns with fewer than 50,000 inhabitants, with 36–38% vs 22% for GPs and 38% vs 27–29% for specialists respectively [56]. With more recent data (2012–2017), the authors of another study show that there was no significant difference in the propensity to work as a rural doctor between AMGs and FGAMs (OR=0.98; 95% CI: [0.77;1.13]), but FGAMs were less likely to do so than OTDs (OR=0.48; 95% CI: [0.38;0.59]) [57].

## 3.3.4. New Zealand

Finally, for New Zealand, an article based on the registry of physicians from 2000 to 2008 shows that 79.1% of New Zealand Medical Graduates (NZGMs) were located in major urban areas, compared with 66.2% of physicians trained in developed/English-speaking countries and 72.2% of physicians trained in other countries [58]. In rural areas, there were 9.2% of NZGMs, 15.6% of doctors trained in developed/English-speaking countries, and 12.2% of doctors trained elsewhere (p < 0.001). Therefore, there was an under-representation of NZMGs in rural areas compared to IMGs. This was also the case for GPs, whose proportion working in rural areas was 16.4% for NZMGs, 28.2% for doctors trained in developed/English-speaking countries, and 18.7% for doctors trained elsewhere (p < 0.001).

## 4. Discussion

As a general interpretation on the results, we can observe that the distribution of medical graduates in rural versus urban areas varies significantly across different countries. In the United States, USMGs were generally more represented in rural areas than IMGs, but these trends heavily depend on the state. However, IMGs were more likely to work in HPSAs. These results align with the analyses of Ramesh et al., indicating that the recruitment of IMGs within HPSAs is benefiting rural areas less and less [30]. Rural HPSAs are therefore somewhat disadvantaged by these IMG recruitment policies compared to urban HPSAs. This seems to explain the different results about rural areas compared to the other countries of the study. In Canada, IMGs were more prevalent in rural areas than CMGs, though this varied by province. These contrasting results do not contradict the fact that Canada does not require IMGs to work in rural and/or underserved areas for a given period of time, nor that the incentives for setting up in these areas are not specifically aimed at IMGs. In Australia, IMGs were found to be more common than AMGs in smaller towns. From the point of view of the presence of IMGs in rural areas at a given time, the coercive migration policy applied by Australia appears to be effective. In New Zealand, NZMGs were under-represented in rural areas compared to IMGs, who had a higher presence both in general and among GPs in rural settings. Migration policy to attract skilled workers and incentives to settle in rural areas therefore also seem to be effective in attracting IMGs to New Zealand's rural areas. These findings underscore the diverse trends and challenges in the geographic distribution of physicians across different nations.

These elements have different main policy implications. Firstly, it is complex to compare the effectiveness of coercive and incentive policies for the installation of IMGs in rural or underserved areas. The Canadian example seems to indicate that when there is no federal policy (or national policy in other cases) specifically dedicated to the installation of IMGs in rural areas, then the results would be more contrasted than when there is one (as is the case in the United States and Australia). However, New Zealand is not in line with the Canadian results. Furthermore, the Canadian results may be explained by the fact that strategies other than the recruitment of IMGs have been favoured to address the issue of medical shortage areas. In fact, the deployment of IMGs is only one strategy among others. Attracting physicians to rural or underserved areas can be achieved through financial incentives, exposure to rural practice or mentoring for rural doctors [23]. However, there have been relatively few evaluations of all these interventions [59].

Secondly, dependence on foreign physicians highlights the lack of self-sufficiency in dealing with medical shortage areas. The objective of self-sufficiency, particularly in rural areas, is based on the implementation of policies aimed at increasing the number of physicians, improving working conditions in rural areas, selecting students from rural areas and giving general medicine a more prominent place in university curricula. In addition, rural planning of the medical workforce is necessary to achieve this policy objective. Indeed, the withdrawal of foreign doctors would have a direct impact on access to healthcare, especially in areas that are highly dependent on them, such as some rural areas that remain very unattractive [56].

Thirdly, the long-term effectiveness of this policy is compromised by the persistent challenges surrounding the retention of foreign physicians in rural areas [50]. Various papers have shown that IMGs tend to be more mobile and, in particular, tend to stay less in rural areas. For instance, in the province of Newfoundland and Labrador (Canada) in 2004, the median retention rate for IMGs was 22 months, compared with 39 months for doctors graduated in this region [60]. In Nebraska (US) between 1996 and 2002, the propensity to leave rural areas was higher for practitioners who benefited from the Conrad 30 program than for those who benefited from the state loan repayment program [29]. The same was true in Australia in 2008, where IMGs who were restricted in their location tended to be more mobile [61]. Satisfaction with their professional life and lifestyle is essential if they are to remain in rural areas [62], which is not necessarily the case, especially in political frameworks that coerce the location of IMGs, as is the case in Australia [31]. Integrating foreign doctors and their families into rural communities is also difficult [29,63], as are working conditions [63,64]. Therefore, the effectiveness of this policy in solving the problem of medical shortage areas remains uncertain, unless the factors affecting the satisfaction of foreign doctors are addressed through appropriate policies, especially by targeted support and incentives programmes [23, 59,63,65-67]. In other words, because IMGs face specific integration problems, measures are needed to ensure that they are maintained in rural areas [23]. There is however a relative lack of evidence about the effectiveness of these programmes on long-term retention [34,59,68].

Fourthly, the use of foreign physicians to reduce territorial disparities in access to healthcare in developed countries is controversial at international level, particularly as this immigration is often detrimental to developing countries, and is referred to as a brain drain [69]. This phenomenon mainly affects African and South-East Asian countries [70]. In developing countries, the lack of infrastructure, unattractive salaries, job uncertainty, difficult living conditions and the decline in health services are all factors that drive physicians to emigrate [71]. In

developed countries, higher salaries, growing demand for physicians, better living conditions and efficient healthcare systems encourage physicians to emigrate [69]. In addition, the brain drain phenomenon contributes to weakening already fragile healthcare systems and exacerbates the shortage of physicians in underserved areas of these countries [69]. The brain drain is therefore one of the causes of inequalities in access to healthcare worldwide. It is essential to take account of ethical concerns regarding responsibility for global health and to call for fair practices in the recruitment of these doctors [70].

However, the evidence included in the review has some limitations. First of all, there are gaps in the geographical representativeness of the studies, none of which focus on Europe. Another review, about medical deserts, find also very few studies in Europe compared to North America and Oceania [72]. This is an important issue, with doctors from Eastern and Central Europe going to work in Western and Northern Europe [73–75]. An in-depth analysis of the factors influencing foreign doctors' choice of practice in rural or underserved areas of Europe would be essential if we want to understand the dynamics specific to this region. In addition, particular attention should be paid to how physician recruitment and retention policies differ in Europe compared to the other regions studied. Understanding these differences could provide crucial information for developing effective strategies to ensure an equitable distribution of physicians across Europe. This would in turn inform public health policies aimed at ensuring quality care for all European citizens, regardless of where they live. It should also be noted that some studies use as their geographical unit a measure that does not fit in with the policy tools used in this context. For instance, in the United States, the Conrad 30 program focuses on HPSAs. It therefore seems less relevant to measure the presence of IMGs in rural areas because not all rural areas are HPSAs and not all HPSAs are in rural areas. This issue also highlights the fact that there are different types of rurality, which is a complex concept that varies according to context [76,77]. The literature could therefore use more complex typologies rather than dichotomous oppositions. Furthermore, the articles introduced do not constitute evaluations of public policy as this is usually understood. In this sense, these articles do not allow us to determine clearly the effectiveness of policies aimed at attracting FBMGs or IMGs to rural or underserved areas. While we may know whether there are more or fewer IMGs in some areas and consider the involved policies, in the end we don't measure exactly their effects. In particular, when policies are decentralised, as in the United States or in Canada, it would be relevant to analyse why in some states there are more FBMGs or IMGs in rural or underserved areas than in others. It would therefore be useful to set up studies that could be based on difference-in-differences [78] or regressions discontinuity designs [79]. Indeed, this would be particularly appropriate in the context of decentralised policies.

This review has limitations too. In fact, our systematic review only includes articles in English and does not include grey literature. This may be the reason for the lack of studies we found in Europe. It is possible that there are studies that meet our inclusion criteria but that are written in non-English languages and that do not appear in academic journals. Moreover, it focuses mainly on the effectiveness of the use of FBMGs or IMGs in dealing with territorial disparities in access to healthcare. However, it does not directly address issues relating to the retention of foreign physicians in rural or remote areas. Nor does our results address the question of the strengths and weaknesses of using foreign doctors to tackle medical shortage areas as a whole.

## 5. Conclusion

In conclusion, this systematic review has allowed us to determine that the over-representation of FBMGs or IMGs in rural or underserved areas is not universal, but in countries with specific policies dedicated to attract IMGs in rural or underserved areas, it seems to work on the short term but not really on the long term because of retention issues. Retaining physicians in medical shortage areas means making these

L. Beduchaud et al. Health policy 150 (2024) 105190

areas attractive in the long term, rather than forcing physicians to stay there in the short and medium term. Politically, this means implementing education, awareness and support programmes (financial and non-financial) for rural practice [80]. Moreover, the current state of knowledge does not allow us to formally determine the effectiveness of these foreign doctor recruitment policies in fighting medical shortage areas because of the designs of the studies. Evaluations of public policy in this regard present a scientific perspective. This could thus enable, when applied across different contexts, the establishment of international benchmarking in the fight against medical shortage areas. It could also help determine whether immigration policies are more or less effective or efficient than other measures for overcoming medical shortage areas.

#### **Funding**

This research did not receive any specific grant from funding agencies in the public, commercial, or not-for-profit sectors.

### CRediT authorship contribution statement

Loup Beduchaud: Writing – original draft, Software, Investigation, Formal analysis, Data curation, Conceptualization. Enoa Celingant: Writing – original draft, Software, Investigation, Formal analysis, Data curation, Conceptualization. Clara Faure: Writing – original draft, Software, Investigation, Formal analysis, Data curation, Conceptualization. Mathilda Meunier: Writing – original draft, Software, Investigation, Formal analysis, Data curation, Conceptualization. Iñaki Blanco-Cazeaux: Writing – review & editing, Validation, Supervision, Software, Project administration, Methodology, Investigation, Formal analysis, Data curation, Conceptualization.

## Declaration of competing interest

The authors declare no competing interests.

## Acknowledgments

The authors would like to thank Frédérique Flamerie de Lachapelle for her advice on the search equations and the two anonymous reviewers for their valuable comments.

## Supplementary materials

Supplementary material associated with this article can be found, in the online version, at doi:10.1016/j.healthpol.2024.105190.

## References

- [1] Justice Daniels N. Health, and healthcare. Am J Bioethics 2001;1(2):2-16. Feb 1.
- [2] European Commission. Directorate General for Employment. Social affairs and inclusion., Luxembourg Institute of Socio Economic Research (LISER)., applica., European Social Observatory (OSE). Inequalities in Access to Healthcare: a Study of National Policies. LU: Publications Office; 2018 [Internet]2018 [cited 2024 Mar 20]Available from, https://data.europa.eu/doi/10.2767/371408.
- [3] Twomey M, Sammon D, Nagle T. Memory recall/information retrieval challenges within the medical appointment: a review of the literature. J Decis Syst 2020;29 (3):148–81. Jul 2.
- [4] Batterham RW, Hawkins M, Collins PA, Buchbinder R, Osborne RH. Health literacy: applying current concepts to improve health services and reduce health inequalities. Public Health 2016;132:3–12. Mar 1.
- [5] Wamala S, Merlo J, Bostrom G, Hogstedt C. Perceived discrimination, socioeconomic disadvantage and refraining from seeking medical treatment in Sweden. J Epidemiol Community Health 2007;61(5):409–15. May 1.
- [6] Kennedy J, Morgan S. A cross-national study of prescription nonadherence due to cost: data from the joint Canada-United States survey of health. Clin Ther 2006;28 (8):1217–24. Aug 1.
- [7] Chen J, Hou F. Unmet needs for health care. Health Rep 2002;13(2):23-34.
- [8] Marshall EG. Do young adults have unmet healthcare needs? J Adolesc Health 2011;49(5):490–7. Nov.

[9] Mahendran M, Speechley KN, Widjaja E. Systematic review of unmet healthcare needs in patients with epilepsy. Epilepsy Behav 2017;75:102–9. Oct 1.

- [10] Fleurbaey M, Schokkaert E. Unfair inequalities in health and health care. J Health Econ 2009;28(1):73–90. Jan.
- [11] Guagliardo MF. Spatial accessibility of primary care: concepts, methods and challenges. Int J Health Geogr 2004;3(1):3. Feb 26.
- [12] Gravelle H, Sutton M, Morris S, Windmeijer F, Leyland A, Dibben C, et al. Modelling supply and demand influences on the use of health care: implications for deriving a needs-based capitation formula. Health Econ 2003;12(12):985–1004. Dec.
- [13] Goyder E, Dibben C, Grimsley M, Peters J, Blank L, Ellis E. Variation in prescribing for anxiety and depression: a reflection of health inequalities, cultural differences or variations in access to care? Int J Equity Health 2006;5(1):4. Dec.
- [14] Bonal M, Padilla C, Chevillard G, Lucas-Gabrielli V. A French classification to describe medical deserts: a multi-professional approach based on the first contact with the healthcare system. Int J Health Geogr 2024;23(1):5. Feb 28.
- [15] Kelly C, Hulme C, Farragher T, Clarke G. Are differences in travel time or distance to healthcare for adults in global north countries associated with an impact on health outcomes? A systematic review. BMJ Open 2016;6(11):e013059. Nov.
- [16] Goddard M, Gravelle H, Hole A, Marini G. Where did all the GPS go? Increasing supply and geographical equity in England and Scotland. J Health Serv Res Policy 2010;15(1):28–35. Jan 1.
- [17] Vogt V. The contribution of locational factors to regional variations in office-based physicians in Germany. Health Policy (New York) 2016;120(2):198–204. Feb.
- [18] Rosenthal TC, Rosenthal GL, Lucas CA. Factors in the physician practice location puzzle: a survey of New York state residency-trained family physicians. J Am Board Fam Pract 1992;5(3):265–73. May 1.
- [19] Scholz S, Graf von der Schulenburg JM, Greiner W. Regional differences of outpatient physician supply as a theoretical economic and empirical generalized linear model. Hum Resour Health 2015;13(1):85. Dec.
- [20] Mathews M, Seguin M, Chowdhury N, Card RT. Generational differences in factors influencing physicians to choose a work location. Rural Rem Health 2012;12(1): 1864. Jan 27.
- [21] Acosta A, Vanegas EP, Rovira J, Godman B, Bochenek T. Medicine shortages: gaps between countries and global perspectives. Front Pharmacol 2019;10:763. Jul 19.
- [22] OECD. Recent trends in international migration of doctors, nurses and medical students. OECD; 2019 [Internet][cited 2024 Mar 20]. Available from, https: ://www.oecd-ilibrary.org/social-issues-migration-health/recent-trends-in-internat ional-migration-of-doctors-nurses-and-medical-students 5571ef48-en.
- [23] Grobler L, Marais BJ, Mabunda S. Interventions for increasing the proportion of health professionals practising in rural and other underserved areas. Cochrane Effective Practice and Organisation of Care Group, editor. Cochrane Database Syst Rev 2015 [Internet]Jun 30 [cited 2024 Aug 22]; Available from, https://doi.wiley. com/10.1002/14651858.CD005314.pub3.
- [24] Fink KS, Phillips RL, Fryer GE, Koehn N. International medical graduates and the primary care workforce for rural underserved areas, 22. Health Affairs; 2003. p. 255–62. Mar.
- [25] WHO, editor. Health professional mobility in a changing Europe: new dynamics, mobile individuals and diverse responses. Copenhagen: WHO regional office for Europe; 2014. (European observatory on health systems and policies series).
- [26] U.S. Citizen & immigration services. Conrad 30 waiver program [Internet]. 2020 [cited 2024 Aug 19]. Available from: https://www.uscis.gov/working-in-the-united-states/students-and-exchange-visitors/conrad-30-waiver-program.
- [27] Opoku ST, Apenteng BA, Lin G, Chen L, Palm D, Rauner T. A comparison of the J-1 visa waiver and loan repayment programs in the recruitment and retention of physicians in rural Nebraska. J Rural Health 2015;31(3):300–9. Jul.
- [28] Malayala SV, Vasireddy D, Atluri P, Alur RS. Primary care shortage in medically underserved and health provider shortage areas: lessons from Delaware, USA. J Prim Care Community Health 2021;12:215013272199401. Jan.
- [29] Crouse BJ, Munson RL. The effect of the physician J-1 visa waiver on rural Wisconsin. WMJ 2006;105(7):16–20. Oct.
- [30] Ramesh T, Brotherton SE, Wozniak GD, Yu H. Evaluation of the conrad 30 waiver program's success in attracting international medical graduates to underserved areas. JAMA Health Forum 2023;4(7):e232021. Jul 28.
- [31] McGrail MR, Humphreys JS, Joyce CM, Scott A. International medical graduates mandated to practise in rural Australia are highly unsatisfied: results from a national survey of doctors. Health Policy (New York) 2012;108(2–3):133–9. Dec.
- [32] Cheung ATL. Contemporary rural health workforce policy in Australia: evidence based or ease-based? Austr Med Student J 2011;2(1):80–3.
- [33] Shenouda A. Keeping them there: shifting our focus toward IMG retention, beyond moratorium obligations. In: 14th National Rural Health Conference; 2017.
- [34] Verma P., Nankervis A., Macintosh M. Making a difference: combating the critical shortage of GPs in rural & remote Australia. 2011.
- [35] Australian government Department of Health and Aged Care. Section 19AB restricted doctors and access to Medicare [Internet]. 2024 [cited 2024 Aug 19]. Available from: https://www.health.gov.au/topics/medicare/access-practitioner s-industry/doctors-and-specialists/19ab.
- [36] Seidle F.L. Canada's provincial nominee immigration programs: securing greater policy alignment. Montréal, Québec: IRPP; 2014.
- [37] Immigration New Zealand. Long term skill shortage list. 2023.
- [38] Kumar R. Indian medical graduates in New Zealand: does anyone win? Postgrad Med J 2021:97(1147):275–9. May.
- [39] Zurn P., Dumont J.C. Health workforce and international migration: can New Zealand compete? OECD; 2008 p. 59. (OECD Health Working Papers). Report No.: 33.

- [40] Health New Zealand. Health workforce plan 2023/24 [Internet]. 2023 [cited 2024 Aug 21]. Available from: https://www.tewhatuora.govt.nz/publications/health-workforce-plan-202324/.
- [41] Ontario Government. Northern and rural recruitment and retention initiative [Internet]. 2024 [cited 2024 Aug 21]. Available from: https://www.ontario.ca/document/northern-health-programs/northern-and-rural-recruitment-and-retention initiative
- [42] Saskatchewan Government. Saskatchewan rural and remote recruitment incentive [Internet]. 2024 [cited 2024 Aug 21]. Available from: https://www.saskatchewan. ca/residents/health/health-human-resources/incentives-for-healthcare-profess ionals/saskatchewan-rural-and-remote-recruitment-incentive.
- [43] Page MJ, McKenzie JE, Bossuyt PM, Boutron I, Hoffmann TC, Mulrow CD, et al. The PRISMA 2020 statement: an updated guideline for reporting systematic reviews. BMJ 2021;372:n71. Mar 29.
- [44] Munn Z, Moola S, Lisy K, Riitano D, Tufanaru C. Chapter 5: systematic reviews of prevalence and incidence. In: JBI manual for evidence synthesis [Internet]. JBI; 2020 [cited 2024 Apr 18]. Available from, https://jbi-global-wiki.refined.site/spa ce/MANUAL/355863557/Previous+versions?attachment=/download/attach ments/355863557/JBI\_Reviewers\_Manual\_2020June.pdf&type=application/pdf &filename=JBI\_Reviewers\_Manual\_2020June.pdf.
- [45] Mick SS, Lee SYD, Wodchis WP. Variations in geographical distribution of foreign and domestically trained physicians in the United States: 'safety nets' or 'surplus exacerbation'? Soc Sci Med 2000;50(2):185–202. Jan.
- [46] Brooks RG, Mardon R, Clawson A. The rural physician workforce in Florida: a survey of US- and foreign-born primary care physicians. J Rural Health 2003;19(4): 484–91. Sep.
- [47] Akl EA, Maroun N, Major S, Chahoud B, Schünemann HJ. Graduates of Lebanese medical schools in the United States: an observational study of international migration of physicians. BMC Health Serv Res 2007;7(1):49. Dec.
- [48] Hart LG, Skillman SM, Fordyce M, Thompson M, Hagopian A, Konrad TR. International medical graduate physicians in the United States: changes since 1981, 26. Health Affairs; 2007. p. 1159–69. Jul.
- [49] Phillips RL, Petterson S, Fryer GE, Rosser W. The Canadian contribution to the US physician workforce. Can Med Assoc J 2007;176(8):1083–7. Apr 10.
- [50] Thompson MJ, Hagopian A, Fordyce M, Hart LG. Do International Medical Graduates (IMGs) "fill the gap" in rural primary care in the United States? A national study. J Rural Health 2009;25(2):124–34. Mar.
- [51] Terhune KP, Zaydfudim V, Abumrad NN. International medical graduates in general surgery: increasing needs, decreasing numbers. J Am Coll Surg 2010;210 (6):990–6. Jun.
- [52] Fordyce MA, Doescher MP, Chen FM, Hart LG. Osteopathic physicians and international medical graduates in the rural primary care physician workforce. Fam Med 2012;44(6):396–403.
- [53] Commodore-Mensah Y, DePriest K, Samuel LJ, Hanson G, D'Aoust R, Slade EP. Prevalence and characteristics of Non–US-born and US-born health care professionals, 2010-2018. JAMA Netw Open 2021;4(4):e218396. Apr 29.
- [54] Buske L. First practice: family physicians initially locating in rural areas. Can J Rural Med 2013;18(3):80–5.
- [55] Thind A, Freeman T, Cohen I, Thorpe C, Burt A, Stewart M. Characteristics and practice patterns of international medical graduates: how different are they from those of Canadian-trained physicians? Can Fam Phys 2007;53(8):1330–1. Aug.
- [56] O'Sullivan B, Russell DJ, McGrail MR, Scott A. Reviewing reliance on overseastrained doctors in rural Australia and planning for self-sufficiency: applying 10 years' MABEL evidence. Hum Resour Health 2019;17(1):8. Dec.
- [57] McGrail MR, O'sullivan BG, Russell DJ. Rural work and specialty choices of international students graduating from Australian medical schools: implications for policy. Int J Environ Res Public Health [Internet] 2019;16(24). Available from, https://www.scopus.com/inward/record.uri?eid=2-s2.0-85078507836&doi =10.3390%2fijerph16245056&partnerID=40&md5=004a9e1a9334c805 f08a90eb6d1ba087.
- [58] Garces-Ozanne A, Yow A, Audas R. Rural practice and retention in New Zealand: an examination of New Zealand-trained and foreign-trained doctors. N Z Med J 2011;124(1330):14–23. Mar 4.
- [59] Esu EB, Chibuzor M, Aquaisua E, Udoh E, Sam O, Okoroafor S, et al. Interventions for improving attraction and retention of health workers in rural and underserved

- areas: a systematic review of systematic reviews. J Public Health (Bangkok) 2021; 43(Supplement 1):i54–66. Apr 13.
- [60] Mathews M, Edwards AC, Rourke JT. Retention of provisionally licensed international medical graduates: a historical cohort study of general and family physicians in Newfoundland and Labrador. Open Med 2008;2(2):e62–9.
- [61] McGrail MR, Humphreys JS. Geographical mobility of general practitioners in rural Australia. Med J Austr 2015;203(2):92–6. Jul.
- [62] Malau-Aduli B.S., Smith A.M., Young L., Sen Gupta T., Hays R. To stay or go? Unpacking the decision-making process and coping strategies of International Medical Graduates practising in rural, remote, and regional Queensland, Australia. PLoS ONE [Internet] 2020;15(6). Available from https://www.scopus.com/inwa rd/record.uri?eid=2-s2.0-85086686656&doi=10.1371%2fjournal.pone.02346 20&partnerID=40&md5=df8515a9d763a36b334fb0e8dde1c2b6.
- [63] Han GS, Humphreys JS. Integration and retention of international medical graduates in rural communities: a typological analysis. J Sociol 2006;42(2): 189–207. Jun.
- [64] Kahn T.R., Hagopian A., Johnson K. Retention of J-1 visa waiver program physicians in Washington State's health professional shortage areas: academic medicine. 2010 Apr;85(4):614–21.
- [65] Rabinowitz HK. Critical factors for designing programs to increase the supply and retention of rural primary care physicians. JAMA 2001;286(9):1041. Sep 5.
- [66] Liu X, Dou L, Zhang H, Sun Y, Yuan B. Analysis of context factors in compulsory and incentive strategies for improving attraction and retention of health workers in rural and remote areas: a systematic review. Hum Resour Health 2015;13(1):61.
- [67] Russell D, Mathew S, Fitts M, Liddle Z, Murakami-Gold L, Campbell N, et al. Interventions for health workforce retention in rural and remote areas: a systematic review. Hum Resour Health 2021;19(1):103. Aug 26.
- [68] Buykx P, Humphreys J, Wakerman J, Pashen D. Systematic review of effective retention incentives for health workers in rural and remote areas: towards evidence-based policy. Austr J Rural Health 2010;18(3):102–9. Jun.
- [69] Grenier ML. The impact of brain drain in underserved countries: implementing a global ethical leadership approach. Int J Migr, Health Soc Care 2015;11(3):218–22.
- [70] Lofters AK. The "brain drain" of health care workers: causes, solutions and the example of Jamaica. Can J Public Health 2012;103(5):e376–8. Sep.
- [71] Bazoukis X, Kalampokis N, Papoudou-Bai A, Bazoukis G, Grivas N. The increasing incidence of immigration and information-seeking behaviour of medical doctors in north-western Greece. Rural Rem Health [Internet] 2020. Mar 23 [cited 2024 May 31]; Available from, https://www.rrh.org.au/journal/article/4877.
- [72] Flinterman LE, González-González AI, Seils L, Bes J, Ballester M, Bañeres J, et al. Characteristics of medical deserts and approaches to mitigate their health workforce issues: a scoping review of empirical studies in western countries. Int J Health Policy Manag 2023;12:7454. Aug 15.
- [73] Becker R, Teney C. Understanding high-skilled intra-European migration patterns: the case of European physicians in Germany. J Ethn Migr Stud 2020;46(9):
- [74] Domagala A, Kautsch M, Kulbat A, Parzonka K. Exploration of estimated emigration trends of Polish health professionals. Int J Environ Res Public Health [Internet] 2022;19(2). Available from, https://www.scopus.com/inward/record. uri?eid=2-s2.0-85122870233&doi=10.3390%2fijerph19020940&partnerID=40 &md5=2b5927d02004292fcdbfbb74df71c8a5.
- [75] Jurić T. Medical brain drain from southeastern Europe: using digital demography to forecast health worker emigration. JMIRx Med 2021;2(4):e30831. Nov 30.
- [76] Beynon MJ, Crawley A, Munday M. Measuring and understanding the differences between urban and rural areas. Environ Plann B Plann Des 2016;43(6):1136–54.
- [77] Küle L. Concepts of rurality and urbanity as analytical categories in multidimensional research. Proc Latvian Acad Sci Section B Nat, Exact, Appl Sci 2008;62(1–2):9–17. Jan 1.
- [78] Ashenfelter O, Card D. Using the longitudinal structure of earnings to estimate the effect of training programs. Rev Econ Stat 1985;67(4):648–60.
- [79] Thistlethwaite DL, Campbell DT. Regression-discontinuity analysis: an alternative to the ex post facto experiment. J Educ Psychol 1960;51(6):309–17. Dec.
- [80] Mohammadiaghdam N, Doshmangir L, Babaie J, Khabiri R, Ponnet K. Determining factors in the retention of physicians in rural and underdeveloped areas: a systematic review. BMC Fam Pract 2020;21(1):216. Dec.